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## The Future of Design Convenes: The Third ORGATEC TOKYO Approaches

ORGATEC TOKYO 2024 has significantly expanded with each edition and will finally take place over three days from 29th to 31st May 2024 at Tokyo Big Sight East Halls 4, 5, and 6. This event will bring together 163 top brands from both domestic and international markets, including 78 first-time exhibitors such as ITOKI, OKAMURA, KOKUYO, UCHIDA YOKO, PLUS, Inaba International, Karimoku Furniture, NIPPON STEEL, UniFor, and IIOI°. New products and proposals for future work styles will be presented to a gathering of architects, interior designers, developers and many other creative and business professionals.

The Xperience Area (Event Area), produced by the organisers, will feature an impressive stage with a large monitor. With the cooperation of the Interior & Design media "ELLE DECOR," the stage will host Keynote Speeches by renowned designer Satoshi Yoshiizumi, who has won numerous design awards both domestically and internationally. Additionally, the Trend Forum will feature trend expert Birgit Gebhardt, architect Hiroshi Nakamura, and interior designer Masamichi Katayama. These notable creators in architecture, space, interior, and work style design will explore the future of workplaces and work styles, considering the possibilities within design.

Moreover, the stage will host the "ORGATEC TOKYO Awards," themed "SHIFT DESIGN," to honour products and booths with unique concepts, high design quality, and excellent technology. The selection committee members include Ryuko Kida, Brand Director of "ELLE DECOR," architects Astrid Klein and Koichi Suzuno, and other influential figures in the current design scene. They will select the Grand Prize and Runner-Up based on their expert insights.

Adjacent to the Experience Area, the organiser's special project area, "CIRCULAR MIRAI (CIRCULAR FUTURE)" will showcase advanced materials that embody the practice of "Circular," featuring innovative materials that promote resource loss elimination, recycling, and re-resourcing.

The "ORGATEC NIGHT" events will take place on the first and second days of the fair, including organiser-produced programmes and parties at various exhibitors' stands. On the Xperience Area stage, it's possible to enjoy high-quality entertainment, such as "Argentine Tango Night" on the 29th with dancers performing to modern and passionate tango, and "JAZZ Night for Adults" on the 30th, featuring musicians active on the global stage from New York. Soak in the laid-back atmosphere while enjoying a drink, and make the most of the opportunity to interact and network with other attendees.



ORGATEC TOKYO  
29-31 May 2024  
[www.orgatec-tokyo.com](http://www.orgatec-tokyo.com)

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## ORGATEC TOKYO 2024

Wednesday, 29 May, to Friday, 31 May 2024 / Tokyo Big Sight, East Exhibition Halls 4-6

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For more details about the event, please visit [www.orgatec-tokyo.com](http://www.orgatec-tokyo.com)

### ORGATEC TOKYO 2024 (Expected Figures)

- 25,690 sqm of gross exhibition space
  - 163 exhibitors from 13 countries, including 45 exhibitors from abroad.
  - 30,000 visitors
- \* Foreign exhibitors accounted for 43% of the total.

### ORGATEC TOKYO 2023 in Figures

- 19,760 sqm of gross exhibition space (including the atrium)
  - 127 exhibitors from 14 countries, including 45 exhibitors from abroad.
  - 26,212 visitors
- \* Foreign exhibitors accounted for 35% of the total.

## ORGATEC - New visions of work

ORGATEC is the leading international trade fair for the modern working world. Hosted every two years, the fair in Cologne is the creative hotspot for networking, collaboration, and new trends in office space planning. As the industry's most important innovation and business platform, ORGATEC presents the whole world of work, tackles the big questions, and presents new solutions: from furnishings to flooring, acoustics and lighting to media and data processing. ORGATEC transforms Cologne into the global meeting place for architects, planners and engineers, as well as sector experts from industry and commerce. The fair explores the interaction of work environments and work culture and presents new visions of work.

**The next edition of ORGATEC will take place in Cologne from 22 to 25 October 2024.**

### Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces.

Alongside imm cologne and interzum, other event formats hosted at the trade fair hub of Cologne such as ORGATEC, spoga+gafa, FSB and aquanale are among the most internationally renowned and established industry gatherings.

These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres.

To complement the events in Cologne, Koelnmesse is constantly strategically expanding its portfolio in key growth markets around the globe. Its foreign trade fairs include ORGATEC TOKYO in Japan and the events in the interzum brand family: interzum guangzhou in China, interzum bogota in Colombia and interzum forum italy in Italy. Koelnmesse recently added a cooperation between imm cologne and an established design trade fair in Colombia to its portfolio. This event will be hosted under the name La Feria De Diseño Medellín powered by imm cologne.

Further information: [Industry Trade Fairs | ORGATEC](#)

**Next events:**

**ORGATEC TOKYO - SHIFT DESIGN** - The leading international trade fair in Asia for the modern workspaces, Tokyo 29.05. - 31.05.2024

**interzum forum italy** - The Networking Event in Italy for Suppliers of the Furniture Industry and Interior Design, Bergamo 06.06. - 07.06.2024

**spoga+gafa** - The world's biggest garden and BBQ trade fair, Cologne 16.06. - 18.06.2024

**La Feria De Diseño Medellín powered by imm cologne** -

The meeting point for the interior design, architecture and lifestyle scene in Latin America and the Caribbean, Medellín 19.09. - 21.09.2024

**ORGATEC** - New visions of work, Cologne 22.10. - 25.10.2024

**imm cologne** - The interior business event, Cologne 12.01. - 16.01.2025

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