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The signs for a successful third edition of ORGATEC TOKYO in May 2024 are extremely good



Following the success of the 2023 edition, ORGATEC TOKYO, Asia's leading office furniture and workplace exhibition, will be held at Tokyo Big Sight for three days from 29-31 May 2024. Roughly 80% of previous exhibitors have already registered to exhibit, with the average exhibition space per company increasing by more than 20%. Leading brands such as Okamura, Kokuyo and Itoki have already announced their participation in ORGATEC TOKYO 2024. These results speak for themselves in terms of participant satisfaction at ORGATEC TOKYO and confirm the strong confidence and support the event has received from the industry.

ORGATEC TOKYO
29 - 31 May 2024
www.orgatec-tokyo.com

Your Contact:
Makiko Tanno

Tel. + 81-3-5357-1280

E-mail
tanno@koelnmesse.jp

The Japanese office furniture market is now very buoyant following the major changes in the workplace since Covid-19, with some major companies achieving record sales. And the Asia-Pacific office furniture market is growing by leaps and bounds and is expected to account for 45% of the global market by 2030. As an Asian hub, Tokyo continues to play a leading and central role in this fast-growing market.

Koelnmesse Co. Ltd.
BUREX Kojimachi,
3-5-2 Kojimachi,
Chiyoda-ku,
Tokyo 102-0083 Japan
www.koelnmesse.jp

For this large potential market, ORGATEC TOKYO, under the motto 'SHIFT DESIGN', provides an ideal platform to showcase the most innovative and sophisticated office furniture and cutting-edge workplace designs and solutions to high-level industry representatives. The main target group for international exhibitors such as import agents, wholesalers and trading companies accounts for about 25% of all visitors, while architects and designers represent more than 20%. In addition, exhibitors of semi-finished products such as materials, textiles and lighting systems benefit from the excellent networking opportunities with many other exhibitors.

Managing Director of Koelnmesse Japan, Makoto Takagi stated: "What began two years ago as an office furniture and design event in Japan has now grown into one of the industry's most influential events, encompassing not only Japan but the entire East Asian region. This remarkable development reflects the resilience of the industry and its remarkable ability to adapt and continue to grow."

29 (Wed) - 31 (Fri) May 2024 / Tokyo Big Sight, East Exhibition Halls 4 - 6

Page
2/3

ORGATEC TOKYO 2023 in figures

- 19,760 square meters of total exhibition space: including atrium.
- 26,212 visitors
- 127 exhibitors from 14 countries: including 45 exhibitors from abroad.
 - * Foreign exhibitors accounted for 35% of the total.

ORGATEC - New visions of work

ORGATEC is the leading international trade fair for the modern working world. Every two years, the fair in Cologne is the creative hotspot of networking, collaboration, and new trends in office space planning. As the industry's most important innovation and business platform, ORGATEC presents the whole world of work, tackles the big questions, and presents new solutions: from furnishing to flooring, acoustics and lighting to media and data processing. ORGATEC makes Cologne the global meeting place for architects, planners, and engineers as well as sector experts from industry and trade. The fair explores how work environments and work culture interact and presents new visions of work.

The next ORGATEC is scheduled to take place from 22 to 25 October 2024.

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces.

At the trade fair hub of Cologne, in addition to imm cologne and interzum, other trade fair formats such as LivingKitchen, ORGATEC, spoga+gafa, FSB and aquanale are among the internationally renowned and established industry meeting places. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as public space, sports and leisure facilities and also sauna, pool and ambiente.

In addition to the events in Cologne, Koelnmesse is strategically expanding its portfolio in key growth markets around the globe like with the successful shows ORGATEC TOKYO in Japan, interzum bogota in Colombia and interzum guangzhou in China.

Further information: www.orgatec.com/trade-fair/orgatec-2024/industry-trade-fairs/

Upcoming events

imm cologne, Cologne, 14.01. - 18.01.2024

interzum bogota, Bogotá, 14. - 17.05.2024

interzum forum italy, Bergamo, 06. - 07.06.2024

spoga + gafa - The garden trade fair, Cologne 16.06. - 18.06.2024

ORGATEC, Cologne, 22.10. - 25.10.2024

interzum, Cologne, 20.05. - 23.05.2025

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Your contact

Makiko Tanno

Senior Marcom Manager

Koelnmesse Co.,Ltd.

BUREX Kojimachi, 3-5-2 Kojimachi, Chiyoda-ku,

Tokyo 102-0083, Japan

TEL. +81-3-5357-1280

Email: tanno@koelnmesse.jp